

The Prompt Guide

PROMPT 1: Website Cleanup

Take a look at the files in this folder, its my website (watermelonsoup.io) You're connected to deploy my website via netlify at watermelonsoup.io via MCP. I need you to:

1. Review all current pages on the site
2. Remove the "Careers" page entirely – I'm not hiring right now
3. Review the remaining pages and flag any that seem unnecessary or redundant an AI consulting startup focused on helping finance professionals and CPA firms
4. For any pages you flag, explain why you think they should be removed or consolidated, but don't delete them without my approval – just remove Careers for now

Keep the core pages intact: Home, Services, About, Contact, and any case study or resource pages.

After making the change, give me a summary of what the site looks like now and your recommendations for cleanup.

PROMPT 2: Pitch Deck Update

This is my MassChallenge FinTech pitch deck we are currently in and a screenshot of my latest YouTube channel analytics.

I need you to:

1. Find the slide in the deck that contains YouTube/content marketing metrics (or the traction/growth slide if there isn't a dedicated one)
2. Update it with the latest numbers from the screenshot I'm providing – obviously all **youtube** metrics are higher now since this deck's youtube metrics were updated a few months back
3. Key metrics to include:
 - Total subscribers
 - Subscriber growth (last 28 days)
 - Total watch hours

- Total Views
 - Total impressions and click through rate
4. Keep the existing slide design and formatting consistent with the rest of the deck

Let me know when you're done and what slide you updated.

PROMPT 3: Financial Model Extension

We're working in a financial model for an energy opportunity. This model currently covers financial projections through 2024.

I need you to:

1. Review the existing model structure, assumptions, and formulas
2. Extend the model by **Two** additional years (add Year 2025 and 2026) following the same methodology and assumptions used in the existing projections
3. Carry forward all formulas, growth rates, and assumption logic consistently. Note that there's an exit multiple in 12/31/2024 right now, move that to 12/31/2026
4. Flag anything that looks off – if a growth rate assumption seems too aggressive or conservative based on the trend in the existing years, call it out
5. Add a brief notes section or comment highlighting:
 - Key assumptions carried forward
 - Any assumptions you'd recommend I revisit
 - Summary of the new year's projected figures

Keep the formatting clean and consistent with the existing model.

PROMPT 4: Newsletter Draft

I need you to create a newsletter email template for Watermelon Soup LLC (watermelonsoup.io). This is for my existing email list.

****Target audience:****

- CPA firms in the Dallas-Fort Worth area
- Small firms, under 20 employees
- Roughly 50/50 split between tax preparation and outsourced CFO / advisory work
- They serve small businesses and are looking to add more value to clients without hiring more staff

****Newsletter details:****

- Company: Watermelon AI (by Watermelon Soup LLC)
- Sender: Juan Morin, Founder
- Tone: Direct, conversational, helpful – not corporate. Think "smart friend who works in finance and knows AI" not "enterprise SaaS marketing email"
- Length: Short enough to read in 2-3 minutes

****Content focus for this issue:****

- Lead with a hook about how large firms (Goldman, Deloitte, etc.) are deploying AI at scale and what that means for smaller firms
- Transition to a practical tip: ONE specific thing a CPA firm can do this week to start using AI in their workflow (pick something Excel-related and actionable)
- Close with a soft CTA: "If you want help setting up AI workflows that fit your existing tools, reply to this email or book a call" + link to watermelonsoup.io

****Format:****

- Create a clean, simple HTML email template
- Use my brand colors: Watermelon Red (#xx), Midnight Navy (#xx), Cool Gray (#xx), Fresh Green (#xx)
- Include a header with the Watermelon AI logo placeholder
- Keep it mobile-friendly
- Include unsubscribe link placeholder at the bottom

Output the full HTML template ready to paste into an email platform.

Questions? Reach out anytime — juan@watermelonsoup.io

Watermelon AI